

Planning Commission Public Hearing

November 17, 2022

LANE PARTNERS

#### AGENDA

- **1. PROJECT GOALS & HISTORY**
- 2. PROJECT INFORMATION
- 3. DESIGN & ARCHITECTURAL REVIEW
- 4. COMMUNITY ENGAGEMENT





**PROJECT GOALS** 

- **1. KEEPS A GROCERY STORE IN DOWNTOWN**
- 2. PROVIDES AFFORDABLE WORK FORCE HOUSING
- **3. COMBINES HISTORIC & MODERN ARCHITECTURE**
- 4. ATTRACTS BUSINESSES TO GROW AND FLOURISH WITHIN SAN MATEO
- 5. IMPROVES & ENERGIZES THE PUBLIC REALM





## **PROJECT TIMELINE – 31 MONTHS**

•	Planning Commission Public Hearing:	November 17, 2022
•	Formal Application Deemed Complete:	September 2022
•	Bike Lane Removed From Design:	May 2022
•	Planning Commission Study Session:	September 2021
•	<b>Meeting with Gramercy Residents:</b>	September 2021
•	Neighborhood Meeting:	July 2021
•	<b>Cannon Design Group Comments:</b>	January 2021
•	2 <sup>nd</sup> Pre-App (Added Housing to Design):	October 2020
•	1 <sup>ST</sup> Pre-App Submittal:	May 2020

- **Planning Commission Public Hearing:**
- **City Council Public Hearing:**







#### **PROPOSED PROJECT USES:**

#### **GROCERY & RETAIL USE**

• 18,000 S.F. DESIGNED FOR A FULL-SERVICE GROCER

#### **OFFICE USE**

- 105,000 S.F.
- FLOORS 2-4, 5<sup>TH</sup> FLOOR ROOF DECK

#### **WORKFORCE HOUSING**

- 10 UNITS @ 80% AMI LEVEL
- EIGHT 1-BEDROOMS & TWO STUDIOS
- DEDICATED LOBBY, LAUNDRY, BIKE PARKING & ROOF DECK
- ALTA HOUSING PARTNERSHIP



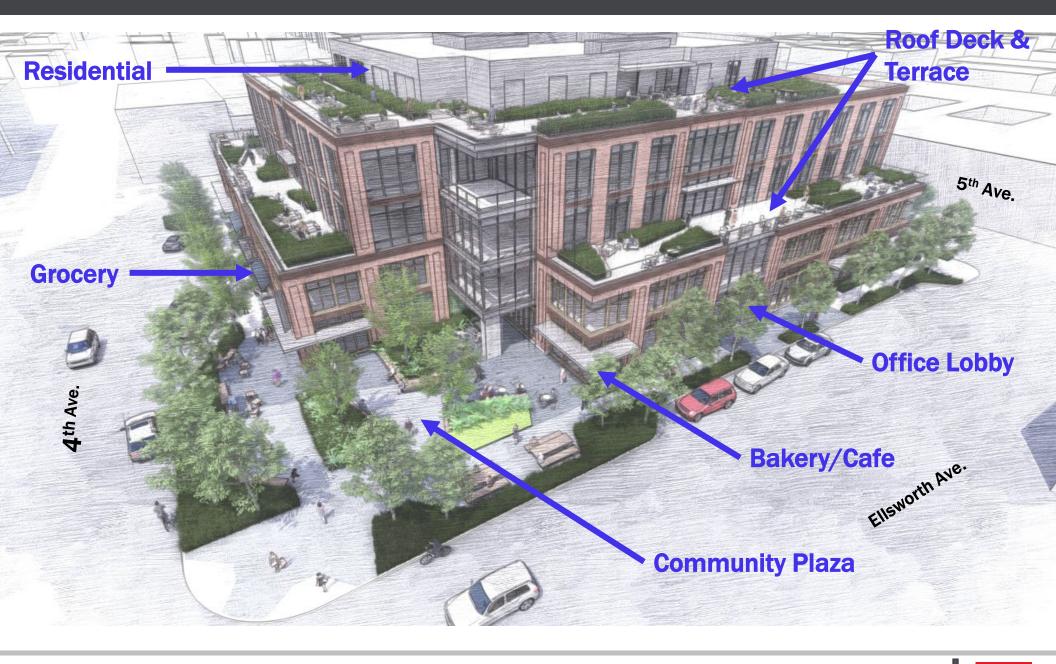


#### **ADDITIONAL PROJECT INFO**

- ✤ ONLY PRIVATE MIXED-USE PROJECT TO PROVIDE 100% AFFORDABLE UNITS
- ✤ IT WOULD TAKE 67 MKT RATE UNITS TO GENERATE 10 AFFORDABLE UNITS
- ✤ CITY REQUIRES WE PROVIDE 8 UNITS OR PAY A +/- \$2.8M COMMERCIAL LINKAGE FEE
- ✤ WE ARE PROVIDING 10 UNITS AT A COST OF +/- \$7,000,000
- ✤ PROJECT DOES NOT SEEK ADDITIONAL OFFICE FAR THROUGH DENSITY BONUS LAW
- ✤ PROJECT IS USING THE HEIGHT ABOVE 55' TO PROVIDE THE AFFORDABLE UNITS

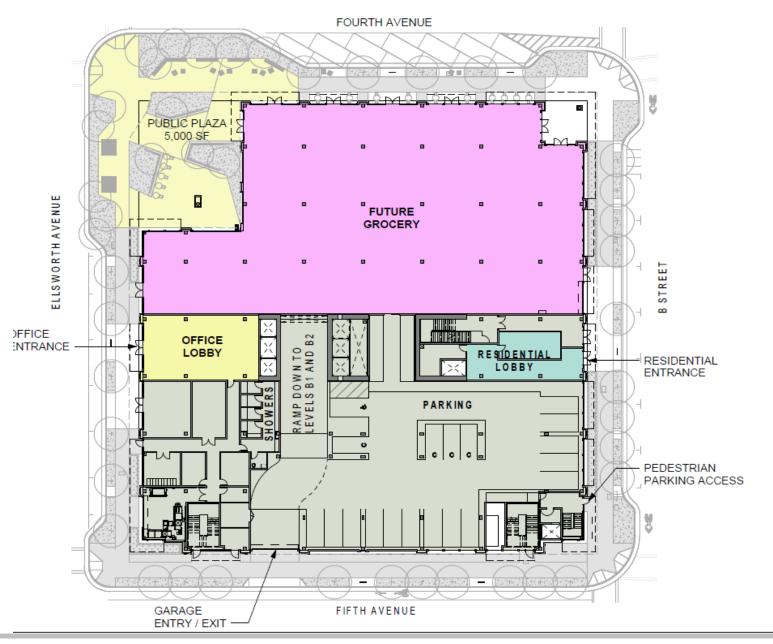








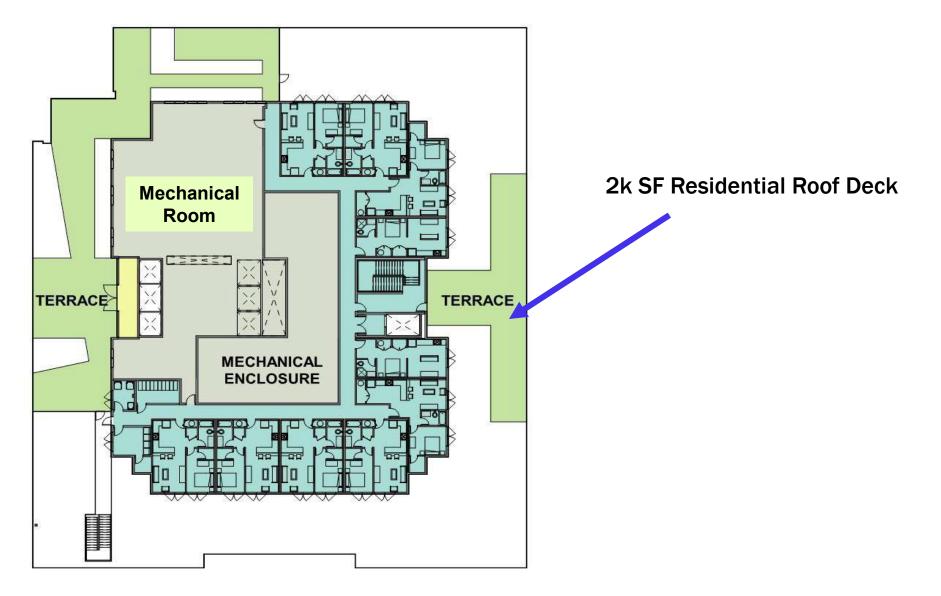








#### **5<sup>TH</sup> FLOOR – RESIDENTIAL & ROOF DECKS**



























## **B** Street South



Volume of wood products used: 116,900 cubic feet of mass timber



**U.S. and Canadian forests grow this much wood in:** 9 minutes



**Carbon stored in the wood:** 2,940 metric tons of CO<sub>2</sub>



**Avoided greenhouse gas emissions:** 1,138 metric tons of CO<sub>2</sub>



**TOTAL POTENTIAL CARBON BENEFIT:** 4,078 metric tons of CO<sub>2</sub>

#### **EQUIVALENT TO:**



862 cars off the road for a year



Energy to operate 431 homes for a year

Source: US EP

Estimated by the Wood Carbon Calculator for Buildings, based on research by Sarthre, R. and J. O'Connor, 2010, A Synthesis of Research on Wood Products and Greenhouse Gas Impacts, FPInnovations. Note:  $CO_2$  on this chart refers to  $CO_2$  equivalent.





#### VIEW FROM CORNER OF E. 4TH AVENUE AND S. ELLSWORTH AVENUE



SEPTEMBER 2021 - STUDY SESSION DESIGN





#### ARCHITECTURE PROGRESSION – HOW WE RESPONDED TO PC STUDY SESSION

- **1.** Changed wood columns at ground floor to concrete
- 2. Introduced recessed panels in brick columns to add more depth to the façade
- 3. Recessed the center bays on 3<sup>rd</sup> and 4<sup>th</sup> floors to break up massing
- 4. Widened B St sidewalk and added street trees to improve pedestrian experience



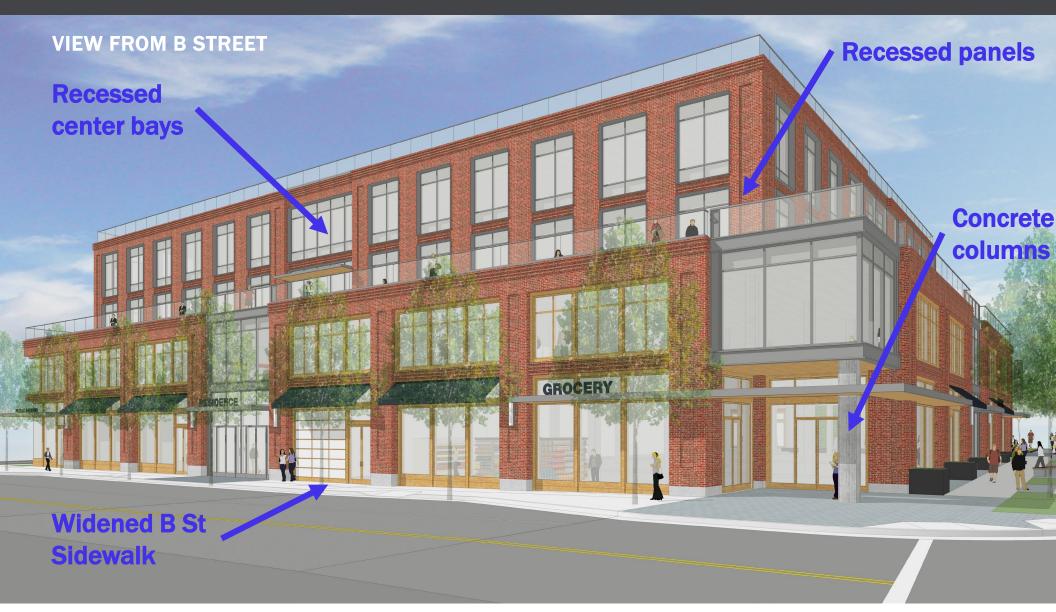




04/22/22 | RESPONSE TO PLANNING COMMISSION STUDY SESSION COMMENTS







04/22/22 | RESPONSE TO PLANNING COMMISSION STUDY SESSION COMMENTS





#### **RELEVANT EXAMPLE PROJECT – 2075 BROADWAY REDWOOD CITY**

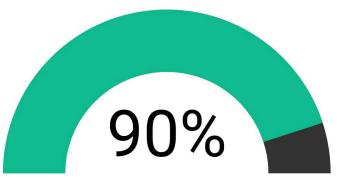






# B Street South | Online Engagement Analytics





Postive or Neutral Sentiment

**Total Feedback** 

394

**Total Followers** 

123

Launched in June 2020 Website Unique Visitors = 4,389 Website Total Pageviews = 13,003

#### SO WHY RECOMMEND THIS PROJECT TO CITY COUNCIL...

- **1.** Committed to keeping a grocery store in Downtown
- 2. Providing low-income units onsite...more than what is required
- 3. The project team has responded to Planning Commissions design comments
- 4. Architectural language is historic with modern elements
- 5. Environmentally friendly via the mass timber structure
- 6. Fixes the awkward one-way street configuration on Ellsworth
- 7. The project will improve the pedestrian experience







**THANK YOU** 



